

DRAFT  
VILLAGE OF MAMARONECK ARTS COUNCIL  
REGULAR MEETING MINUTES  
Wednesday, March 14, 2018  
Village Hall Conference Room, 123 Mamaroneck Avenue

1. Members and guests:
  - i. Members present: Chari Allison, Robin Campbell, Hillary Short, Kate Colson, Jacqueline Meier, Joycemarie Washburn, Marina Kiriakou, Leon Potok  
  
Volunteers: Laura Bott, Solange De Santis, Melissa Moak  
Absent: Jamie Weisinger, Jane Dorian
2. Meeting called to order
  - i. Meeting of the Arts Council was called to order at 7:08pm
3. Approval of minutes
  - i. Colson moved to approve the Minutes of the February meeting. Allison seconded.  
All in favor.
4. Steering Committee Meeting
  - i. Meier suggested March 28th for special meeting to brainstorm marketing, branding, new logo, mission statement for Council. Alternate date proposed for April 18th.
5. Poetry Live! 2018
  - i. Allison reported via Dorian's notes.
  - ii. Mary Louise Cox had surgery and is recovering.
  - iii. Volunteers needed to help with seating on April 15th.
  - iv. Arcadia Florist to donate two stage arrangements. Solange to bring flowers.
  - v. Emelin to provide tickets. Dorian to bring B&N gift cards.
  - vi. Michael Collins unable to speak that day; trying to contact other speakers such as Jennifer Lawrence who runs poetry workshops in Tarrytown. Potok offered to reach out through his wife.
  - vii. De Santis suggested speaker not necessary, though great as inspiration.
6. July 4th Concert
  - i. Allison led update on July 4th event and referenced organizational documents prepared by Bott for this and other events. Suggestion made by

- Bott to encourage shareable documents via google docs.
  - ii. Allison proposed committee/event heads create a document for their event that outlines planning steps and contacts.
  - iii. Potok suggested creating template sheets for all events to assist committee communication and future planning.
  - iv. De Santis created transition document with concert planning information.
  - v. Allison reported that Jim Salta is confirmed. Will email contract.
  - vi. De Santis reported St. Thomas Spring Concert Rehearsals have started. Musicians asked if they have to play during fireworks on 4th. Committee members felt music during fireworks is magical and should be continued this year. De Santis to request that stage be moved further in on grass. Discussion about how sound could be made less noisy for musicians (earplugs, sound-absorbing curtain). Meier suggested music presentation could be cut from 15 min to 8 min.
  - vii. Campbell initiated discussion about emcee for event. De Santis reported that there is not plan for one at this time.
  
- 7. Sunday Concerts
  - i. Allison confirmed line-up of bands for July. Contracts are being prepared.
    - July 15th - 3D Band - Latin band
    - July 22nd - Alpaca Gnomes (merchandise table requested)
    - July 29th - the LP's
  - ii. Bott showed sample posters for Summer Band series. Suggestions were discussed. Allison suggested banner with less information as they are drive-bys.
  - iii. Bott led discussion about promotion: facebook, distribution of flyers to other chambers, groups in Larchmont and Mamaroneck.
  - iv. Potok suggested promotion begin after Memorial Day.
  
- 8. Art in the Park
  - i. Meier reported that promotion banner was circulated; Short, Kiriakou, Bott distributed via social media and contacts. One application received to date.
  - ii. Discussion around possibility of postponing event to late fall or next year if we lack sufficient responses. Meier suggested extending deadline one week before deciding.
  
- 9. Art Talks
  - i. Meier reported next lecture on Islamic Art (Serdar Arat) to be held at library 3pm, Sunday, March 18th. This coincides with Village St. Patrick's Parade.

ii. April art lecture to be held on the 22nd; subject is book: 1968.

10. Other business

i. Discussion about wayfinding signage that Board of Trustees is in process of planning. Allison stated we should not endorse project or designs as a committee. Potok stated that everyone is invited to the public meeting concerning this topic.

ii. Bott initiated conversation about public relations and how we can improve efforts for our events. Suggested we compile a contact list for committee use. Short compiled a list from Facebook.

iii. Campbell shared information on an evening of music at Larchmont Temple, 3/17. The free Jazz concert begins at 7:30pm.

11. Adjournment

i. Meier made a motion to adjourn the meeting. Washburn seconded it. All in favor. Meeting adjourned at 8:57.