

Village of Mamaroneck Arts Council  
Special Meeting – April 18, 2018

Present: Members – Robin Campbell, Chari Allison, Jackie Meier, Marina Kiriakou,  
Kate Colson, Hillary Short, Jamie Weisinger, Jane Dorian  
Volunteers: Melissa Moak, Laura Bott  
Absent: Joycemarie Washburn

Agenda

1. **Activity** : Icebreaker: Kate Colson had each person pick a penny and tell the group what happened to her in that year. Discussion.
2. **Question** posed by Jackie Meier: Why are you on the Arts Council? Members responded.
3. Discussion on the use of quotes to explain the mission/philosophy of the Arts Council. (Discussion on the use of male pronouns – “man”). **Action** : Members will look for quotes that might relate to the arts council mission and be gender neutral.
4. Jackie Meier shared data on households in the village, numbers of family members, income, education, race/ethnicity, etc.
5. Discussion of what the community wants in terms of The Arts.
6. Discussion of the Village Comprehensive Plan and how the Arts Council can be involved.
7. Marina Kiriakou/ Jackie Meier/ Laura Bott and all: Creating a brochure; media kit; branding; new logo; and promotion. Bott suggested members attend Chamber meetings. **Action**: Kiriakou agreed to design a brochure and asked members to contribute ideas, photos, etc.
8. Local artists: identify the artists in our community along with profiles. Create a directory.
9. Allison: Budget - discussion of balance to be used by June 1, possibly for new signs and sandwich board. **Action**: Allison will investigate.
10. **Activity** : Meier had members brainstorm words that exemplify Mamaroneck and the Arts Council to be used in a brochure, promotion, logo, etc.
11. *NEXT SPECIAL MEETING*: Tuesday, May 1<sup>st</sup> at 7:30 pm at the Rec. Dept. Pavilion, Harbor Island.