

VILLAGE OF MAMARONECK ARTS COUNCIL
REGULAR MEETING MINUTES
Wednesday, March 13th, 2019

Village Hall Conference Room, 123 Mamaroneck Avenue

1. **Members and guests:**
 - a. Members present: *Chari Allison, Jacqueline Meier, Dena Schumacher, Kate Colson, Jamie Weisinger, Jane Dorian*
 - b. Volunteers and guests present: *Melissa Moak, Solange De Santis, Joycemarie Washburn, Mayor Tom Murphy, Leon Potok, Bob Spolzino, George Latimer*
 - c. Village of Mamaroneck Board Liaison: *Nora Lucas*
 - d. Absent: *Marina Kiriakou, Robin Campbell*
2. Meeting called to order at 7:13 PM by Meier
3. Allison and Dorian motioned to approve minutes for February.
4. **Summer Nights on the Sound:**
 - a. Colson reported on the status of bands for the Thursday July concerts at the harbor. As usual, July 4th will feature the St. Thomas Orchestra performing before the fireworks. The Beatles Tribute Band, which Colson contacted to perform in July, said they cannot perform on Thursdays in July. The Alpaca Gnomes will perform on Thursday, July 11. The Loyales will perform on Thursday, July 18.
 - b. Colson sent thank you letters to all other bands that submitted information and videos.
 - c. Members discussed the Tiki Festival taking place at the harbor on Thursday, July 25, and some members recommended that the arts council support this festival sponsored by the Recreation Department.
 - d. On Saturday, August 3, the Hudson Valley Shakespeare Festival, performing Julius Caesar, will be sponsored by the Arts Council as an interactive, family friendly event.
 - e. Allison and Meier reported that the concerts cannot take place on the big field at the harbor on Thursdays. They met with the Recreation Department and decided on the smaller field by the Pavillion. As a result, the council will have to rent a stage with lights. Allison reported that she researched prices for stages. Mayor Tom Murphy proposed the idea of buying a stage and he would consider it with the Board, perhaps with the town and village buying it together and storing it in one of the DPW lots.
 - f. De Santis reported that she sent the July 4th planning documents to Colson, Dorian and Campbell and the sound system has to be sent out to bid. Allison said she sent out a request for a sound bid to Jim Salta

and De Santis said that Dan Sarnoff might sent the request for bids to two other sound artists.

- g. Colson suggested a change in the call for bands so that the call goes out in December, giving the council more time and making it easier to select and book bands.

5. Publicity:

- a. Members discussed publicity options and Allison said the Arts Council will do a direct mailer. Possible lists might be available from the Recreation Department and LMCTV.
- b. Weisinger will do a mock-up of a mailer and flyer. Allison said that Printcraft in Mamaroneck can address, print and mail.
- c. Members said they would put together photos that could be included. Colson will get some PR info from the bands to put on our Facebook page.
- d. The mayor said it is important with a mailer to get the person's attention before it goes from the "mailbox to the recycle bin."

6. Mural Project:

- a. Lawyer Bob Spolzino addressed the council and answered questions about paying for one mural as part of the larger Mamaroneck Mural Project with a cost of \$4,400.
- b. Meier asked about preparing an Invoice to cover costs for the artist, the paint, etc. Allison asked at what point does the artist get paid and the lawyer responded that half the fee is paid up front and half after completion.
- c. Potok mentioned some dates for the Mural Project and asked the Arts Council to help with the many activities.

7. Mosaic Community Project

- a. Schumacher reported on the mosaic project at the Marine Education Center. The plan is to create a pathway leading to the Marine Center of aquatic animals in mosaic tiles and stepping stones.
- b. There was a discussion of a base so that the stones won't move. The mayor suggested that Schumacher work with the Village Parks Department.
- c. The Arts Council will sponsor a day to have the community involved and Allison said that the funds for the project are in our operating budget.
- d. The mayor said he would email addresses of the MEC and the Harbor Conservancy to Schumacher to ensure everyone is working together.

8. New Business

- a. Washburn discussed her ideas for a Sunday film series at the Mamaroneck Library featuring various artists, possibly from July to September.
- b. Weisinger offered to do a flyer for the film series.
- c. Washburn will contact the Library to discuss with Linda who is in charge of community events.
- d. Colson suggested contacting Vered Resnick to do some programs with the council next year and a possible new council member.
- e. Schumacher informed members that "A Day with George" (Latimer) filmed by LMCTV is available on Facebook. Schumacher also said that she can put materials such as Arts Council Minutes on Google Drive.

9. Adjournment:

Dorian and Meier motioned to adjourn the meeting at 8:36 PM. All in favor.