

VILLAGE OF MAMARONECK ARTS COUNCIL
REGULAR MEETING MINUTES
Wednesday, September 11, 2019

Village Hall Conference Room, 123 Mamaroneck Avenue

1. **Members and guests:**
 - a. Members present: *Chari Allison, Jacqueline Meier, Jamie Weisinger, Jane Dorian, Marina Kiriakou, Kate Colson, Violet Useda-Linder*
 - b. Volunteers and guests present: *Melissa Moak, Joycemarie Washburn*
 - c. Village of Mamaroneck Board Liaison: *Nora Lucas*
 - d. Guests: *Dan Sarno*
 - e. Absent: *Robin Campbell, Melinda Buie*
2. Meeting called to order at 7:07 PM by *Meier*
3. **Minutes:** *Allison* and *Dorian* motioned to approve Minutes for July. All in favor.
4. Allison suggested inviting Barbara Werber of Mamaroneck to a meeting of the Arts Council. Werber was involved with the Arts Council for many years in the past and has a deep sense of the history the Village.
5. **Community Read and Grand Central:**
 - a. *Kiriakou* reported on the research she conducted to support the Community Reads book about Grand Central. Kiriakou suggested that the Arts Council sponsor a Grand Central Tour from the point of view of art and possibly women artists in the 20s. She contacted the Municipal Arts Society and was able to arrange a 90 minute tour for April 24, 2020 with a docent for up to 25 people in Grand Central. This project would be supported by the Library and the Arts Council.
 - b. *Weisinger* raised the possibility of photos of the Grand Central tour and a book. Kiriakou said that we would have to get permission for photos and she suggested an artsy booklet could be produced.
 - c. *Useda-Linder* suggested having artists draw on the Grand Central tour or draw to support the Community Reads book about Grand Central. Weisinger, Useda-Linder and Kiriakou volunteered to form a committee to discuss ideas to support the Library project and the community.
6. **Shakespeare in the Park:**
 - a. *Colson* and *Kiriakou* did a post mortem for the Hudson Valley Shakespeare Festival performance of Julius Caesar in Harbor Island Park in August. Kiriakou had color cards of Shakespeare printed and she arranged for a Shakespearean actor in costume to distribute these cards to commuters at the train station, the Harbor, Trader Joe's and to shoppers on Mamaroneck Avenue. Members agreed the play was a

valuable experience and want to schedule another performance of a different play next year.

7. Summer Concerts:

- a. *Colson* discussed the use of direct mail this year and how it was difficult to judge the effectiveness of this very expensive form of advertising/publicity because of rain/bad weather during the concerts scheduled (without rain dates). Members considered ways to advertise to get the most audience turnout.
- b. *Meier* suggested reconfiguring our advertising/publicity perhaps at a separate meeting to decide how to proceed next summer.
- c. *Allison* asked members to consider one big event with a rain date. Perhaps arts/crafts could be combined with a concert and food trucks.
- d. *Sarno* commented on the high cost of renting a stage for the concerts/events and he mentioned that the Village may be able to put money aside for purchasing a stage. He also suggested talking to Jason, Barry and Francesca in Parks and Recreation.
- e. *Moak* suggested an on line poll for residents: What do you want for summer entertainment/concerts, etc.?

8. Arts and Crafts Fair

- a. *Allison* announced that the Arts and Crafts Fair at the Mamaroneck Library will take place on Saturday, December 7th.
- b. *Allison* posted notices for artists in Arts Westchester, Patch, Facebook, Village website, etc. So far she has 15 artists who want information.
- c. Members discussed the raffle and whether it should continue for this year. Members felt it was helpful.
- d. *Weisinger* will design posters for the Arts/Crafts Fair. *Allison* will send *Weisinger* 3 options and then *Allison* will select one design for the poster.

8. Films at the Library

- a. *Washburn* reported on the three films about artists that were shown at the Library on Sundays: *Van Gogh*, *Amadeus* and *Frida Kahlo*. *Washburn* plans more for next year.

9. Spooktacular

- a. The Spooktacular will take place at Harbor Island on October 20th. *Meier* will order 250 bags and markers. Members are asked to volunteer to staff the tables. Children will design a Trick or Treat Bag with stickers, stencils, markers, etc.
- b. Reminder: Check Town of Mamaroneck Calendar deadline to put in dates for events.

10. Norman Rockwell at the Library

- a. The Library is celebrating the 125th anniversary of Norman Rockwell's birth on Saturday, November 16th. There will be a family event and the Arts Council was asked to help with coloring for children. Members are asked to volunteer.

11. LMCTV

- a. Lucas reported on a Summit breakfast meeting she attended at the diner. Organizations are being asked to submit material for a short video and the Council would be able to advertise and publicize the Arts Council. The cost is \$150 and Meier will get in touch with LMCTV to discuss and possibly provide footage.

12. Murals in Mamaroneck

- a. The Historical Society has started fundraising for historical murals. Allison suggested that long term, we may want to sponsor another mural.
- b. The Restaurant La Fondita emailed the Council because they want to refresh their mural.

13. Budget

- a. Sarno reported on the Council budget: trust fund, operating budget, expenses, etc. Members will decide what to focus on for the rest of the year.

14. Adjournment:

Meier and Useda-Linder motioned to adjourn the meeting at 8:25 PM. All in favor.