VILLAGE OF MAMARONECK ARTS COUNCIL REGULAR MEETING MINUTES Wednesday, November 13, 2019

Village Hall Conference Room, 123 Mamaroneck Avenue

1. Members and guests:

- a. Members present: Chari Allison, Jacqueline Meier, Jamie Weisinger, Jane Dorian, Marina Kiriakou, Robin Campbell, Kate Colson, Violet Useda-Linder, Melinda Buie
- b. Volunteers and guests present: Melissa Moak, Joycemarie Washburn
- c. Village of Mamaroneck Board Liaison: Nora Lucas
- d. Guests: Jerry Barberio, Village Manager, Larry Cohen, Village resident
- 2. Meeting called to order at 7:01 PM by Meier, seconded by Colson.
- 3. No Minutes were approved.

4. Arts and Crafts Fair:

- a. *Allison* discussed posters to be placed around the Village to advertise the fair and members took more posters and flyers.
- b. *Allison* suggested that *Dorian* and *Meier*, who are in charge of the fair on December 7th, meet with her at the library to go over maps, floor plan, sign placement, Friday drop off by artists, Saturday parking passes, etc. (on a mutually agreed upon date for meeting).
- c. *Allison* will ask Elliot Fox about putting flyers for the fair at the box office and on doors to library. *Allison* will deliver the banner and sandwich board to *Meier* and she announced that DPW has put up signs and banners in the Village.
- d. *Allison* discussed advertising in local papers, Facebook, Arts Westchester, etc., and vendors will promote on their websites.
- e. *Allison* will try to get student volunteers to help at the fair in exchange for service hours and *Lucas* will also try to get student volunteers.
- f. *Colson, Lucas, Buie, Useda-Linder and Cohen* volunteered to help out at the fair either in the morning or afternoon.
- g. *Allison* announced that *Jerry Barbiero* has arranged for 38 parking passes for the Hunter lot, and 8 at the Regatta. Allison will ask if the 8 spots can be moved closer to the library.
- h. Members also discussed the idea of a Food Truck for the Arts and Crafts Fair to be parked at the Emelin lot with signs to let people know.

5. Village of Mamaroneck Committee Fair:

a. *Meier* discussed the Village's plan for a Committee Fair so that community members who want to volunteer will find out about all the Village's committees and volunteer opportunities. The Village has asked that each committee or council select a member to represent

- the group, explain the group's mission and answer questions. Meier has agreed to represent the Arts Council.
- b. The Committee Fair will be held on November 14th in the Village courtroom at 7 PM.

6. Arts Council Mission Discussion:

- a. *Meier* began a discussion of the mission of the Arts Council. First she read the mission statement and asked, "How are we supporting artists?" "How are we bringing art to the community?" Members discussed the questions. The idea of an Artists' Registry was discussed and Kiriakou read the description of the registry idea when it was discussed two years ago, with links to artists' websites. Allison said that this might be a problem if it were on the Village website.
- b. *Weisinger* suggested using a separate website from the Village with a webmaster and domain. *Barbiero* said that the Environmental Committee already has a website so we can ask them for guidance.
- c. Members also discussed celebrating "the year of the artist", with shows, activities, etc., in the spring, and perhaps an art fair. Cohen said that you need at least a year to plan for such a celebration.
- d. *Weisinger* said that LMCTV is expanding. Perhaps we could have a dedicated art space there?
- e. Some members suggested a survey to find out what the community wants in terms of the arts. Others felt it would not be a profitable tool.
- f. Allison mentioned that we need new banners for next year and they have to be redesigned. Weisinger suggested a Table Banner, too, when we set up a table at an event, so that people know who we are (example: at the Spooktacular). This can be done at Staples or online or Signs Plus.

7. Summer Concerts

- a. Allison began a discussion about the summer concerts and the low turnout. This past summer two concerts had rain or had threats of rain. Allison suggested that we do one spectacular thing with a rain date. Allison said that Jason of the Recreation Department wants to work with us. Another possibility is partnering with the Emelin? With Peak? Maybe combining it with a Food Truck Festival?
- b. Allison discussed having the Shakespeare performance again and members agreed. In addition, perhaps partnering with the Recreation Department on the Tiki Festival and sponsoring the July 4th concert at the harbor, as well.

8. Other Business

a. Voting in December: *Allison* said that chairpeople will be voted on in December and she will step down as Co-chair.

b. *Meier* will conduct the Norman Rockwell discussion at the library on November 16th, organize coloring for children, and bring refreshments. c. Washburn asked if people would save old picture calendars for her. She is doing a decoupage workshop at the library.

9. Adjournment:

Meier and *Useda-Linder* motioned to adjourn the meeting at 8:16 PM. All in favor.