

**VILLAGE OF MAMARONECK ARTS COUNCIL**  
**REGULAR MEETING MINUTES**  
**Monday, November 2, 2020**

**via Zoom**

**1. Attendees:**

- a. *Members:* Chari Allison, Melinda Buie, Larry Cohen, Jane Dorian, Marina Kiriakou, Jacqueline Meier, Elizabeth O'Rourke, Violet Useda-Linder, Carrie Vaccaro Nelkin
- b. *Volunteers:* Melissa Moak
- c. *Village of Mamaroneck/Westchester County:* Nora Lucas, Dan Sarnoff
- d. Absent: --

2. Meeting called to order at 7:01 p.m. by Kiriakou and seconded by O'Rourke.

3. The October meeting minutes were reviewed. Useda-Linder made a motion to accept the minutes and Meier seconded.

4. Mask Quilt Update: Kiriakou is working on the project with a subcommittee consisting of O'Rourke, Cohen, and Buie. Approximately 160 – 180 masks will be included in the quilt. Kiriakou spoke with Library officials to target an installation date of November 30, with the display remaining up at least until February 2021.

5. Arts and Crafts Marketplace: The Marketplace's Facebook page, launched last month, has garnered about 100 members so far. Allison spoke to the challenges of deciphering some of Facebook's algorithms and discussed ideas to expand outreach to artists who may not be aware of the virtual Marketplace. Kiriakou suggested a flier that could be inserted by local restaurants into their bags of take-out food, to both help promote the Marketplace and also raise awareness of the Arts Council.

6. Retiring Members: Lucas reported that S. Roberts, Village Deputy Clerk, will assess the current roster of members and send out a new one for review by Council members next week.

7. Artist Registry: Meier proposed using the Arts and Crafts Marketplace as a source for compiling a registry of local (Sound Shore) artists, writers, and so forth. Allison mentioned the registry could be placed on the Council's subpage of the Village website. This led to discussion of the possibility of the Council having its own website, with perhaps Meier as webmaster.

8. Art on the Avenue: Useda-Linder reported on the subcommittee (Useda-Linder, Dorian, Kiriakou, Cohen, Nelkin) meeting held Saturday, October 24. Useda-Linder and Dorian compiled a list of close to 100 restaurants and other establishments along Mamaroneck Avenue, as possible participants; Cohen will work on a business kit for artists and establishments; and Nelkin is researching the feasibility of renting easels to display a representative work of art in front of each establishment. Discussion led to liability issues connected with having art hanging in restaurants, including whether it would be prudent to have merchants and artists fill out a consignment or insurance form that details responsibilities.

Kiriakou stressed the advantages of presenting the project as a collaborative venture between artists and merchants. Allison suggested checking on how the Greenwich Arts Council is handling their project overall in the coming year; Dorian and Useda-Linder will look into it.

9. Publicity Manual: Kiriakou proposed compilation of a virtual manual on ways to publicize Council projects.

10. Black Lives Matter Mural: Lucas and Cohen reported that the Mural, painted by volunteers near Columbus Park on October 24, has received positive community response and also displays a high level of individual creativity. Cohen mentioned that because it's painted on the street itself, it's sometimes difficult to see and appreciate the "whole picture."

11. Essential Workers Tribute: Lucas clarified the tribute is targeted for next spring or summer. In addition to a permanent plaque, ideas mentioned were a statue and a slide show that would feature individual essential workers in recognition of their efforts.

12. 125<sup>th</sup> Anniversary of Incorporation of Mamaroneck Village: Sarnoff stated that commemorating events will not be held this year.

13. Motion to adjourn meeting at 8:09 p.m. by Kiriakou, seconded by Buie.