

VILLAGE OF MAMARONECK ARTS COUNCIL
APPROVED MEETING MINUTES
The Regatta
Wednesday, July 6, 2022

1. Attendees:

- a. *Members:* Karla Aber, Astrid Iliana Arias, Melinda Buie, Jane Dorian, Marina Kiriakou, Cristina Lerchen, Elizabeth O'Rourke, Piper Stevens
- b. *Volunteers:* Larry Cohen, Robin Campbell, Solange De Santis
- c. *Village of Mamaroneck / Board of Trustees:* Nora Lucas
- d. Absent: Michael Norberto

2. Meeting called to order at 7:07 p.m. by Buie, seconded by O'Rourke.

3. The June meeting minutes were approved. Dorian made a motion to accept and Aber seconded.

4. July 4th Concert Report: De Santis reported on the St. Thomas Orchestra July 4th concert at the harbor. Everyone agreed that the concert was beautiful and impressive with the full 65 piece orchestra! Many thanks to De Santis for the "behind the scenes" work, helping to organize rehearsals, staging, and set-up. It was an amazing event, and the Soundetts, introduced by Campbell, performed a capella to begin the evening. Kiriakou added that the Mayor, Jason from the Recreation Department, and the Arts Council made clear to the audience their connection to the community and its many organizations, all working together on July 4th to bring outstanding music to the Village residents and beyond. Kiriakou said that she felt so proud about the highly significant work the Council is doing.

5. Pop-up Concerts: Cohen reported on the progress of the Pop-up concerts. He said that signs are up for the Columbus Park concert, and he will send a PDF to Iliana Arias to post at the Avalon. Cohen also said he is all set with the mic and generator. Aber mentioned that the Message Board is in the park and Kiriakou said she will distribute flyers in the neighborhoods. Dorian, Iliana Arias, and Campbell volunteered to help with the distribution of flyers.

6. Arts Council Booth Committee (for concert series with the Emelin): Kiriakou reported that Jason told her the cost of a tent with customization (so you can see logo on all sides) is \$1200. Kiriakou felt that the logo was not dramatic enough to warrant the expense. Lerchen asked

what everyone thought of the logo and a brief discussion took place, possibly with more time devoted to discussing this at a later date.

Lucas said she as a tent that the council could borrow and a bubble machine. Campbell, O'Rourke, Iliana Arias, and Dorian agreed to work on the Booth Committee.

Members agreed that we should conduct a free raffle at each harbor concert and have people sign up on raffle tickets. Everyone discussed the kinds of donations we could get as prizes for the raffle and the Mamaroneck businesses we could petition such as restaurants, Decadent Ales, the Mamaroneck Cinema, the Emelin, etc. Dorian asked if anyone has additional suggestions to contact her.

7. Marketing Update: Kiriakou distributed colorful lanyards to everyone with the member's name, Arts Council logo, and the "Village of Mamaroneck Arts Council" boldly printed in blue on lime ribbon. The reverse side of the name plate explains "Cultivating Heartfelt Connections" and lists the ideas developed by the Marketing Committee. Members praised the lanyards for their attractiveness, professional appearance, and functionality.

Kiriakou also mentioned Robert Ingenito and his help with marketing: he designed the beautiful Pop-up flyers to be posted and distributed.

8. Poetry Update: Kiriakou described plans underway for poetry activities: One idea is to sponsor a Poetry Picnic with snacks at the Poetry Garden. It would be an Open Mic event with small groups of interested student poets and possibly Norberto in charge of the event. The Poetry Society and Poet Laureates of Mamaroneck and Rye Neck would have an open mic day and a space to write. There would also be a Call Out to high school artists/poets, with 3 poems to submit and a statement of purpose. Council members discussed a Youth Poets' Society with published poetry and a website. Visual art could be included and thus provide for a different Society.

9. Monarch Butterfly Project: Kiriakou postponed discussion until the next meeting.

10. Film Festival: Aber discussed the possibility of the Council sponsoring an Independent Film Festival to promote new filmmakers. She knows Eloise Sherrid (daughter of Beverly) who is a filmmaker. Members liked the potential of promoting film at the local level, and partnering with the Emelin and our new movie theater. Members interested in being on the committee to investigate: Campbell, Iliana Arias, O'Rourke, and Dorian.

11. Other Business: at the next meeting, Kiriakou will do an overview of the structure of our organization, the departments we work with, and other matters so that everyone has a better understanding of the Arts Council. She suggested that we plan to stay a little late, possibly to 8:30 PM.

12. O'Rourke made a motion to end the meeting; Buie seconded.

13. The meeting was adjourned at 8:07 p.m.

The next meeting is Tuesday, September 13th at 7 PM.