Village of Mamaroneck Arts Council Final MEETING MINUTES

The Regatta Thursday, June 1, 2023

Attendees:

- Members: Marina Kiriakou, Melinda Buie, Piper Stevens, Karla Aber, Jane Sable-Friedman, Elizabeth O'Rourke
- · Volunteers: Jane Dorian, Robin Campbell, Larry Cohen, Chari Allison
- Trustee Liaison: Nora Lucas
- · Absent: Cristina Lerchen, Astrid Arias, Michael Norberto

Opening Protocol:

- Meeting was called to order at 7:06 by Buie, seconded by Sable-Friedman.
- O'Rourke made a motion to approve May's minutes with no changes, seconded by Aber.

3rd Annual Summer Pop Up Concert Series (July 2023):

- Two bands have been finalized and booked:
 - African Music Mercenaries (Columbus Park) July 7
 - Carlos Jimenez (Florence Park) July 21
- The third musical group is a duo has been identified for Poetry Garden (accordion + drum/violin) – July 28
- Cohen/Allison will follow-up for photographs and logos for the marketing

Village of Mamaroneck Concert Series (Summer 2023):

- Summer concerts at the harbor fees will be paid for by Dept Recreation, as per Jason Pinto.
- Concerts will be Broadway band (July 19) and Springsteen cover band (Aug 9).

Marketing

Quarterly email marketing – Kiriakou is checking with viability with Village Manager

July 4th Concert (July 2023):

- Preparations are going smoothly
- De Santis to provide Kiriakou with invoice for the concert infrastructure.
- Plan to announce pop-up concert series during the July 4th festivities to increase awareness.

Library Support

- Library has asked if Arts Council wants to participate in the Library Summer Kick-off for kids
 - June 22 from 3:30-5 in Columbus Park
- O'Rourke will lead the charge and contact Lerchen about rock/pebble collection
- · O'Rourke will purchase vinyl tablecloths and baby wipes

Shakespeare in the Park (August 19, 2023):

- Contracts are signed and marketing materials have been received.
- Irivington Shakespeare Company production team will come look at the venue in upcoming weeks.

Juneteenth:

- Village celebration will happen on Saturday, June 17
- Kiriakou has purchased 21 books highlighting black artists.
- Volunteers for the Arts Council table will be needed Kiriakou is confirming the event timing with One Mamaroneck.
- Raffle 1 children's book and 1 art book
- Working on a pamphlet that showcases the book collection donated, as well as local Black Art exhibits.
- Bookmarks will need to be assembled prior to the event. We will also work on poetry pebble pre-work for aforementioned Library event.

Poet Laureate

- Kiriakou and O'Rourke propose shortening the term to 2 years.
- Stipend for Collins' service as Poet Laureate will be provided to him soon.

Artistree Community Theater

- Bye, Bye Birdie! production is coming to the Emelin this summer.
- Arts Council is happy to promote on Social Media. Campbell will provide marketing materials to Lerchen.

Mamaroneck Film Festival (Spring 2024):

- Film Festival themes will reflect the interests our community initial theme list (subject to change) includes: food, latinx, environment, disability, community
- Sponsorships will be sought out at the end of June sponsorship package will need to be created to entice local businesses to provide monetary or "in kind" sponsorships.
- Two-and-a-half day schedule (Fri-Sun). Tentative Film Festival weekend: April 12-13, 2024
- Committees needed to produce and support the creation and execution Film Festival:
 - 1. Sponsor coordinator
 - 2. Community outreach
 - 3. Marketing coordinator
 - 4. Operations
 - 5. Point person per venue / One person overseeing all venues
 - 6. Film traffic person
 - 7. Talk series coordinator
 - 8. Finance/bookkeeping
 - 9. Staffing
 - 10. Tickets
 - 11. Restaurant coordinator
 - 12. Photographer

- 13. Reception point person
- 14. Hospitality/logistics
- Friends of Arts Council Lucas reminded the council that this needs to be set up and Kiriakou is going to take the lead on the next steps.
- Kiriakou to reach out to the Chamber of Commerce in regard to the wine trolley as transportation between parking areas and theaters will most likely be necessary through the Film Festival

Closing Protocol:

- O'Rourke motioned to close at 8:22 pm and Stevens seconded.
- The next meeting will be held on Thursday, July 6 at 7 pm at the Regatta.