VILLAGE OF MAMARONECK ARTS COUNCIL REGULAR MEETING MINUTES Wednesday, January 9th, 2019

Village Hall Conference Room, 123 Mamaroneck Avenue

1. Members and guests:

- a. Members present: Chari Allison, Jacqueline Meier, Dena Schumacher, Robin Campbell, Kate Colson, Susan Deshensky, Jane Dorian, Jamie Weisinger
- b. Volunteers present: Melissa Moak, Joycemarie Washburn
- c. Village of Mamaroneck Board Liaison: Nora Lucas
- d. Absent: Marina Kiriakou
- 2. Meeting called to order at 7:35 PM by Allison
- 3. Allison and Campbell motioned to approve Minutes for October. All in favor.

Weisinger and Colson motioned to approve Minutes for December. All in favor.

All Minutes voted on should be sent to Sally Roberts. Dorian will check with Roberts about previous Minutes that need to be sent.

4. **Books Come to Life:** Schumacher reported that most of the 80 tickets are already sold. The program will take place on January 12th and 25 volunteers are assisting with rehearsal, decorating, etc. LMCV will film the performance. Books Come to Life is a collaborative effort of 5 to 6 organizations.

5. Mamaroneck Mural Project with the Deckers

- a. Meier and Allison discussed the Mural Project and asked for members who were available to attend a meeting on January 15th with the Deckers. Weisinger agreed to attend.
- b. Six to eight murals will be commissioned, with the Village of Mamaroneck Arts Council paying for two of them to be done by local artists.
- c. Meier will send out a Call for Artists from Westchester who have done murals.
- d. Members discussed how the murals should focus on inspiring stories of interest to adults and children, with help from the Historical Society Board.
- e. The deadline to submit is February 7th and decisions will be made February 28.th
- f. Lucas reported on guidelines and logistics of the Mural Project.

g. Members voted to approve that the Arts Council participate in the Mamaroneck Mural Project and voted to approve that the Arts Council fund two murals by local artists.

6. Mailing List

- a. Meier and Allison reported that a mailing list is being developed by the Arts Council with names and emails collected at the Art Lectures at the Library and the Raffle at the Arts and Crafts Fair. All Arts Council members will also be added to the list.
- b. Having a mailing list will enable the Council to inform the community about events such as Books Come to Life (150 flyers were sent out).

7. Document Management

- a. Colson proposed that the Arts Council figure out a format for sharing documents, soliciting input, allowing members to make changes to documents.
- b. Meier, Colson and Schumacher agreed to meet to discuss and agree on a platform to use and then inform/instruct members how to use it.

8. Summer Concerts

- a. Allison announced that the February meeting will be devoted to choosing bands for Summer Nights on the Sound. Allison agreed to do the band contracts and checks for the bands.
- b. Bands will arrange for their own sound systems, except for the July 4th concert with St. Thomas Orchestra. The Village will pay for the sound system and stage.
- c. Members discussed the condition of the stage that the bands use. Everyone was in favor of repainting the stage.
- d. Colson agreed to do the Call Out for the Bands and head up the committee for summer concerts. Dorian and Campbell agreed to work on the committee.
- e. Colson discussed the need for a media list in order to handle the publicity for the concert series. Members suggested that the Council increase the advertising budget and advertise on PEAK, as well as Facebook, Arts Westchester, etc. Dorian will ask Elliot Fox of the Emelin Theater if we can use his mailing list (community partner).
- f. Allison suggested that the Alpaca Gnomes be invited to come back to the Mamaroneck concert series since they were rained out last year.
- g. Members discussed possibly changing the day of the week for the concert series to increase attendance. There was no decision made to change Sunday evenings for the concerts.

9. Budget

a. Allison discussed the Arts Council budget and said the budget is in good shape. About half of the budget has been or will be soon used and \$11,000 remains.

b. Allison reported that we will need new signs and banners to advertise the concerts. Members discussed making signs larger, as well as trying to reuse signs or banners by changing the date.

10.Volunteering for Projects

Allison discussed the role of members of the Arts Council and stated that every voting member is required to volunteer for various projects, not just attend meetings.

- 11. Next Meeting is scheduled for February 13th.
- 12. Weisinger and Campbell motioned to adjourn meeting at 8:42 pm. All in favor.