



VILLAGE OF MAMARONECK ART COUNCIL
REGULAR MEETING MINUTES

Wednesday, July 10, 2019

Village Hall Conference Room, 123 Mamaroneck Avenue

1) Members and guests

- a) Members present: *Chari Allison, Marina Kiriakou, Robin Campbell, Kate Colson, Violet Useda-Linder, Jamie Weisinger*
- b) Volunteers present: *Joycemarie Washburn, Solange DeSantis*
- c) Village of Mamaroneck: *Jerry Barbiero, Nora Lucas*
- d) Absent: *Melinda Buie, Jane Dorian, Jacqueline Meier, Melissa Moak*

2) Meeting called to order at 7:06 by *Colson*

3) *Campbell and Useda-Linder* motioned to approve May and June minutes. All in favor.

4) Summer Concerts

- a) *Colson and DeSantis* provided a summary of the Fourth of July concert and fireworks. All agreed the event was well-choreographed, with the new Village vehicle and the placement of the no parking signs helpful for St Thomas Orchestra members.
- b) *DeSantis* reported that publicity yielded high attendance and it was agreed that synchronizing the fireworks with the orchestra helps reduce the risk of delayed start.
- c) *Barbiero* noted the welcome Rob Marciano coverage on ABC.
- d) *Chari* to follow-up on pending invoice for J Salta for sound.
- e) *Colson* to coordinate placement of "CONCERT TONIGHT" signs for upcoming concerts
- f) *Kiriakou* to investigate engaging 1-2 individuals to promote the Aug 3 Hudson Valley Shakespeare Festival performance
- g) Various marketing ideas were discussed and *Allison* and others noted different experiences in receiving the postcard mailing
- h) *Weisinger* to revise the logo for more flexible utility for various online calendar sites.

5) Norman Rockwell 125th Anniversary

- a) *Chari* revisited the possibility of Arts Council involvement and support for this anniversary. The group agreed to postpone a decision pending any additional information.

6) Other Business

- a) *Washburn* shared information regarding the upcoming Film Festival about notable artists at the VOM Library.
- b) *Chari* reminded the group Arts and Crafts Fair on the 1st weekend of December and indicated the possible need for volunteer(s) to coordinate in the event of her unavailability.

Motion to adjourn by *Campbell* @ 8:38 pm.