

Marine Education Center Advisory Committee Meeting Agenda

June 9, 2021 6:00 - 7:00 PM

ZOOM Meeting

MEC Staff Report and Updates from the Center

Subcommittee Projects

Advertising/Marketing/Communications

- Continue questionnaire discussion
- Next steps

Speakers/Adult Learning

- Tent Talks

Other Business

Next Meeting of the MECAC is August 11, 2021 6:00 - 7:00 PM

Marine Education Center Advisory Committee Meeting Notes

May, 12 2021 6:00 - 7:00 PM

ZOOM Meeting

Present: Members - Peter Linderoth, Ann Sklar, Henry Davis, Caroline Jaram

VoM Staff – Kyle Troy, Dan Sarnoff

MEC Staff Report and Updates from the Center

- Kyle provided a detailed staff report on operations at the MEC; both current and a recap from the previous meeting
 - o Working through some challenges with the tanks, school groups picking up, oyster restoration project, Boom deployment on Mamaroneck River, participation on Marsh Conservancy Work Group

VoM Administration Update

- Dan provided an update on VoM operations on committees. MECAC will continue as ZOOM with an option to use the tent at Village Hall.

Subcommittee Projects

Advertising/Marketing/Communications

- Draft questionnaire for MECAC review
 - o Henry walked staff through the draft questionnaire for continued improvement of MEC
 - Discussion ensued on the need for VoM approval on a focus group. Jerry B. to decide with staff
 - Questionnaire can be tailored to be sent out digitally which would be a great first step. Henry revising slightly to make it useable for this purpose
 - One edit will be removal of “continued advocacy” from one of the questions
 - MECAC has offered to do the majority of this effort in coordination with Kyle to not add a lot to her full plate of responsibilities
 - o MECAC discussed a quantitative survey that can be distributed after programs; either paper copy or digitally on an Ipad or another device. This would be a quick numeric assessment for Kyle to review. Henry offered to work on this with the High School Intern in coordination with Kyle

Speakers/Adult Learning

- Tent Talks
 - o MECAC discussed first talk target for September but could be sooner if feasible

- Anne, Caroline, and Kyle meeting at MECAC to discuss this offering in detail

Other Business

- June meetings format (ZOOM or outdoors)
 - MECAC is good with outdoor meetings but will continue on ZOOM in June
- Caroline raised the idea of moving the signage/post board to the other side of building for more visibility

Next Meeting of the MECAC is scheduled for June 9, 2021 6:00 - 7:00 PM