

Arts Council Agenda
Thursday, July 8, 2021
7:00 p.m.

1. Approve Minutes
2. Summer Pop-up Concerts
3. Summer VOMAC/Emelin Concerts
4. Village Arts Garden
5. Essential Workers Tribute
6. VOMArtTote Bags
7. Artwork at the Regatta
8. Arts 'n Eats Ideas
9. Other Business

VILLAGE OF MAMARONECK ARTS COUNCIL
REGULAR MEETING MINUTES
Monday, June 7, 2021

via Zoom

1. Attendees:

- a. *Members:* Heather Capelle, Larry Cohen, Jane Dorian, Jacqueline Meier, Elizabeth O'Rourke, Violet Useda-Linder, Carrie Vaccaro Nelkin
- b. *Volunteers:* Melissa Moak, Joyce Marie Washburn
- c. *Village of Mamaroneck / Westchester County:* Nora Lucas
- d. *Absent:* Melinda Buie, Marina Kiriakou

2. Meeting called to order at 7:02 p.m. by Useda-Linder and seconded by O'Rourke.

3. The May meeting minutes were reviewed. Useda-Linder made a motion to accept and O'Rourke seconded.

4. Summer Pop-up Concerts: Cohen, Meier, and Solange De Santis are arranging a series of small informal concerts of lively, acoustical, classical music that will take place in several small parks in Mamaroneck—Columbus Park, the new Arts Garden, Florence Park, and either Stanley or Jefferson Park. The concerts will be at 7 p.m. on the four Fridays in July after July 4. So far three quartets have applied to play. Meier asked if any Council members know musicians who might be interested in participating (musicians will be paid). Capelle replied she may and will check her contacts. No rain dates have been set, but may yet be. The concerts will be featured on the Village website and will be promoted on Instagram and Facebook as well as on lawn signs in the parks.

5. Meier reported working with Eliot Fox, Executive Director of the Emelin Theatre, and Jason Pinto, Village Recreation Supervisor, to set up two concerts co-hosted by the Arts Council and the Emelin. The concerts will take place on July 28 (rain date July 29) and August 18 (rain date August 19) at 7 p.m. in Harbor Island Park, where the crowd cap at the moment is 500 people, though that could increase. Meier asked for help with logistics such as food trucks, PR, and manning tables. Cohen said some PR can be funneled through Arts Westchester as well as the pop-up concerts and the Emelin itself. Capelle offered to spread word of the concerts to her professional contacts. Cohen, O'Rourke, and Nelkin volunteered additional help with PR, if needed. The Arts Council, the Emelin, and the bands will also set up informational and merchandise tables. Capelle, Useda-Linder, and Nelkin volunteered to help man the Arts Council table. Capelle and Doran volunteered to help Meier arrange for the food trucks.

6. Village Arts Garden: The footing for the bench has been poured but the bench has not been delivered yet, and the rabbit sculpture will arrive in another few weeks. Meier mentioned that if the site is one of the locations for a July pop-up concert, it will need to be in good enough shape for that, since the opening dedication may not be until September.

7. Essential Workers Tribute: Meier and O'Rourke drafted and presented a proposal to the Board of Trustees, which the BOT will discuss it at its next meeting this month. Lucas said that at this point the discussion will largely be about funding the project.

8. VOMart Tote Bags: Meier will have the totes completed in time for the Harbor Island concerts. Suggestions were offered on whether the Council should give the bags away for free, raffle them off, or sell them. The informal consensus was that the bags would easily sell and so should be sold.

9. Meier stated that Jerry Barberio, Village Manager, had invited the Council to hang paintings at The Regatta before the pandemic hit. She asked if anyone could spearhead getting artists who might want to display their art. Useda-Linder volunteered, and also offered her own work for display. Useda-Linder and Meier will discuss logistics. Lucas suggested we make the state's "full reopening" the target date for the first artwork to be up.

10. Arts 'n Eats: Useda-Linder reminded everyone that Arts 'n Eats is targeted for spring 2022. Cohen asked if anyone knew how the recent Larchmont arts events fared. Dorian replied that the coworking space The Idea Kitchen on Palmer Avenue held a beautifully executed "Meet the Artist" night and plans to host another one. Useda-Linder put forward the idea that the Council should find a place like that in Mamaroneck where art could be promoted continually

11. A July 8 date was set for the next meeting.

12. Dorian made a motion to end the meeting; O'Rourke seconded.

13. The meeting was adjourned at 7:36 p.m.