

## **VoM Arts Council**

### **Agenda**

Thursday, July 6, 2023, 7:00 pm  
The Regatta

- Approve June minutes
  
- Summer Concert Series
  - Pop-up concerts
  - Harbor concert series
  - July 4th Concert review
  
- Shakespeare at the Harbor
  
- Juneteenth - Saturday, 7/8
  
- Poetry / Library end-of-year Celebration
  
- Film Festival
  
- Other business

Village of Mamaroneck Arts Council  
Draft MEETING MINUTES

The Regatta  
Thursday, June 1, 2023

**Attendees:**

- Members: Marina Kiriakou, Melinda Buie, Piper Stevens, Karla Aber, Jane Sable-Friedman, Michael Norberto
- Volunteers: Jane Dorian, Robin Campbell, Larry Cohen, Cheri Allison
- Trustee Liaison: Nora Lucas
- Absent: Cristina Lerchen, Astrid Arias, Michael Norberto

**Opening Protocol:**

- Meeting was called to order at 7:06 by Buie, seconded by Sable-Friedman.
- O'Rourke made a motion to approve May's minutes with no changes, seconded by Aber.

**3<sup>rd</sup> Annual Summer Pop Up Concert Series (July 2023):**

- Two bands have been finalized and booked:
  - African Music Mercenaries (Columbus Park) – July 7
  - Carlos Jimenez (Florence Park) – July 21
- The third musical group is a duo has been identified for Poetry Garden (accordion + drum/violin) – July 28
- Cohen/Allison will follow-up for photographs and logos for the marketing

**Village of Mamaroneck Concert Series (Summer 2023):**

- Our portion of the concert series has been covered, so the budget needs to be reallocated.
- Concerts will be Broadway band (July 19) and Springsteen cover band (Aug 9).

**Marketing**

- Quarterly email marketing – Kiriakou is checking with viability with Village Manager

**July 4<sup>th</sup> Concert (July 2023):**

- Preparations are going smoothly
- De Santis to provide Kiriakou with invoice for the concert infrastructure.
- Plan to announce pop-up concert series during the July 4<sup>th</sup> festivities to increase awareness.

**Library Support**

- Library has asked if Arts Council wants to participate in the Library Summer Kick-off for kids
  - June 22 from 3:30-5 in Columbus Park
- O'Rourke will lead the charge and contact Lerchen about rock/pebble collection
- O'Rourke will purchase vinyl tablecloths and baby wipes

### **Shakespeare in the Park (August 19, 2023):**

- Contracts are signed and marketing materials have been received
- Irvington Shakespeare Company production team will come look at the venue in upcoming weeks

### **Juneteenth:**

- Village celebration will happen on Saturday, June 17
- Kiriakou has purchased 10-12 books highlighting black artists.
- Volunteers for the Arts Council table will be needed – Kiriakou is confirming the event timing with One Mamaroneck.
- Raffle 1 children's book and 1 art book
- Working on a pamphlet that showcases the book collection donated, as well as local Black Art exhibits.
- Bookmarks will need to be assembled prior to event. We will also work on poetry pebble pre-work for aforementioned Library event.

### **Poet Laureate**

- Kiriakou and O'Rourke propose shortening the term to 2 years
- Stipend for Collins' service as Poet Laureate will be provided to him soon

### **Artistree Community Theater**

- Bye, Bye Birdie! production is coming to the Emelin this summer
- Arts Council is happy to promote on Social Media. Campbell will provide marketing materials to Lerchen.

### **Mamaroneck Film Festival (Spring 2024):**

- Film Festival themes will reflect the interests our community – initial theme list (subject to change) includes: food, latin, environment, disability, community
- Sponsorships will be sought out at the end of June – sponsorship package will need to be created to entice local businesses to provide monetary or "in kind" sponsorships.
- Two-and-a-half day schedule (Fri-Sun). Tentative Film Festival weekend: April 12-13, 2024
- Committees needed to produce and support the creation and execution Film Festival:
  1. Sponsor coordinator
  2. Community outreach
  3. Marketing coordinator
  4. Operations
  5. Point person per venue / One person overseeing all venues
  6. Film traffic person
  7. Talk series coordinator
  8. Finance/bookkeeping
  9. Staffing
  10. Tickets
  11. Restaurant coordinator
  12. Photographer

13. Reception point person

14. Hospitality/logistics

- Friends of Arts Council – Lucas reminded the council that this needs to be set up and Kiriakou is going to take the lead on the next steps.
- Kiriakou to reach out to the Chamber of Commerce in regards to the wine trolley as transportation between parking areas and theaters will most likely be necessary through the Film Festival

**Closing Protocol:**

- O'Rourke motioned to close at 8:22 pm and Stevens seconded.
- The next meeting will be held on Thursday, July 6 at 7 pm at the Regatta.